

PROMO MECHANICS:

Promo period is from February 15, 2024 – April 30, 2024.

1. The promo is open to **all Shell customers** of legal age, who purchase Shell Advance Ultra, Power, Fuel Save, Long Ride, AX7 or AX5 from participating authorized Shell Advance retailers and official Shell Shopee and Lazada shops.
2. Promo duration is from February 15, 2024 – April 30, 2024.
3. For every purchase of a Shell Advance Ultra 1L, Power 1L, Fuel Save 1L, Long Ride 1L, AX5 1L, AX5 Scooter 800ml, AX7 1L & 800ml, or AX7 scooter 800ml from authorized Shell Advance retailers and workshop partners and official Shell Shopee and Lazada shops, except Shell stations, customer will get a chance to join the Shell Advance Oil-in-One Promo.
4. A minimum of one bottle of any Shell Advance variant should be purchased.

Product/s	Participating Brand/s	Variants
Lubricants	Shell Advance	Shell Advance Ultra 1L Shell Advance Power 1L Shell Advance Fuel Save 1L Shell Advance Long Ride 1L Shell Advance AX7 1L & 800ml, AX7 Scooter 800ml Shell Advance AX5 1L, AX5 Scooter 800ml

5. To join the promo, customer must:
 - a. Go to **Shell Advance's Oil-in-One Promo** microsite (<https://www.shell.com.ph/shelladvanceoilinonepromo>).
 - b. Enter the following details into the promo form:
 - i. Unique code printed at the front of the label of their purchased participating Shell Advance product (peel off the upper right side to reveal)



- ii. Full Name

- iii. Email address
 - iv. Mobile Number
 - v. Address
 - vi. Store name
 - vii. Store location (City)
 - c. Receive an email confirmation containing a reference code that is equivalent to one entry.
6. Customers may submit multiple entries but can only win once with the prize of higher value.
7. Verified winners will get their prizes shipped to the address they provided.
8. Redemption period is until 60 days after receipt of email from Shell Pilipinas Corporation.
9. All the prizes are non-transferrable and not convertible to cash or other services.
10. By entering this promotion, winners are giving **Shell Pilipinas Corporation** full consent on usage of all data submitted and the latter will have the right to use the submitted entries to be reposted on Facebook, Instagram and the brand website based on promotional purposes.
11. All partner authorized retailers will win corresponding Shell Advantage Rewards Points.

PRIZES AND WINNER SELECTION

116 entries will be randomly drawn as winners and will each receive an exclusive prize from **Shell Pilipinas Corporation**. Below are the promo prizes to be given away within the promo period:

1. Valid entries are transactions made within the site from February 15, 2024 – April 30, 2024.11:59PM only.
2. All winners will be randomly selected.
3. All raffle draws will take place at the Shell Office, with address at **41st Floor The Finance Center 26th Street corner 9th Avenue Bonifacio Global City Brgy. Fort Bonifacio** in the presence of a DTI representative on the following dates at 2 PM:
 - March 20, 2024
 - April 19, 2024
 - May 15, 2024
4. No live draws will be aired on any digital platforms (e.g. Facebook Live, Shell website, etc). The three identified raffle draws will be done in the presence of a DTI representative.
5. A total of 116 winners will be selected for the promo.

6. Selection of winners will be held on the following identified dates with representatives from DTI, **Shell Pilipinas Corporation**, and Wunderman Thompson Philippines.

Draw Number	Draw Date	Transaction Entries	Prizes	Number of Winners
1	March 20, 2024	February 1- March 10, 2024	Honda ADV 160	1
			HJC Helmets RPHA 1 Nomaro MC21	1
			Insta 360 Go 3	3
			LS2 FF320 Evo Shadow Full Face Helmet	5
			SEC 45L Motobox	3
			Ducati Signed Caps	10
			Free Engine Oil for 1 year (48L)	10
2	April 19, 2024	February 1- April 10, 2024	2023 Yamaha XMAX	1
			HJC Helmets RPHA 1 Nomaro MC21	1
			Insta 360 Go 3	3
			LS2 FF320 Evo Shadow Full Face Helmet	5
			SEC 45L Motobox	3
			Ducati Signed Caps	10
			Free Engine Oil for 1 year (48L)	10
3	May 15, 2024	February 1-April 30, 2024	Ducati Scrambler 2 nd Gen	1
			HJC Helmets RPHA 1 Nomaro MC21	1
			Insta 360 Go 3	3
			LS2 FF320 Evo Shadow Full Face Helmet	5
			SEC 45L Motobox	3
			Ducati Signed Caps	10
			Free Engine Oil for 1 year (48L)	21

CONTROL MEASURES

1. A DTI representative will be invited to verify the platform used for data collection Shell.com.ph. A copy of the screenshots system to verify shall be submitted to DTI's online portal.
2. The database of the promo shall also be checked by the DTI representative. It

shall contain the following information: Time of Entry, Name of participant, contact number, and address.

3. Since the timestamp capture of the system is 16 hours behind, the timestamp of entries that will be coming in will be adjusted and checked if they were entered during the correct time-period.
4. Upon receipt of each entry, the system will generate a unique ID to be assigned to each entry.
5. For drawing of winners, the unique ID will then be assigned a number starting from number 1 using Microsoft Excel.
6. The corresponding numbers assigned on Microsoft Excel will be entered into Google Number Randomizer during each draw date.
7. A DTI representative will be invited to be present during the actual determination of the winners.
8. **Shell Pilipinas Corporation** shall do random selection through the system and verify if the winner completed all tasks. The Shell Pilipinas representatives alongside Wunderman Thompson and DTI will validate if the codes are valid and if the bottles are purchased in participating stores. If all required tasks are not satisfied, another winner will be drawn until the roster is completed.
9. The list of winners will be given to the DTI representative after the determination.
10. For winner contacting and details of claiming, winners will be contacted by **Shell Pilipinas Corporation** via registered mail, email address and mobile number.
11. After the promo, the list of all entries and the names of all the winners shall be submitted to DTI.
12. All complaints and queries regarding this promotional activity will be attended to by **Shell Pilipinas Corporation** with proper escalation protocols as needed.
13. Shell Pilipinas Corporation will shoulder the tax and the 20% withholding tax for prizes exceeding PHP10,000.

RULES

1. Entries containing the unique reference codes of the Shell Advance variants - Ultra 1L, Power 1L, Fuel Save 1L, Long Ride 1L, AX5 1L, AX5 Scooter 800ml, AX7 1L & 800ml, or AX7 scooter 800ml in participating authorized Shell Advance retailers and workshop partners and official Shell Shopee and Lazada shops excluding Shell Stations are eligible to be deemed as winners. Otherwise, it will be disqualified.
2. On the following dates, winners shall be notified by the Shell Representative via email, SMS and physical mail:
 - March 27 – Raffle 1
 - April 26 – Raffle 2

- May 22 – Raffle 3
3. Winners will be directed to respond to the:
 - E-mail MLA-TFC-Shell-Philippines---Shell-Advance@shell.com with the subject “[**SHELL OIL-IN-ONE PROMO PRIZE REDEMPTION**]”. The e-mail must include the following details: (a) Full Name (b) Screenshot of email with the winning unique reference code and (c) Complete Delivery Address
 - The winner will be notified via email, mobile phone and an official notification letter sent by registered mail, based on the winner’s information from the Shell Advance’s Oil-in-One promo microsite. Winners must sign and submit the ff:
 - i. Release, Waiver and Quit Claim Form and
 - ii. Submit the email confirmation from Shell Pilipinas Corporation
 - iii. Present their winning eligible Shell Advance product with the unique batch code
 - iv. One (1) present valid government issued ID.
 - If claiming through an authorized representative, present the ff:
 - i. Signed Release, Waiver and Quit Claim Form and
 - ii. Submit the email confirmation from Shell Pilipinas Corporation
 - iii. Present their winning eligible Shell Advance product with the unique batch code
 - iv. One (1) present valid government issued ID.
 - v. Authorization letter showing that the winner is allowing another person to receive on behalf of the winner’s absence.
 4. Winners must respond/e-mail **Shell Pilipinas Corporation** within sixty (60) days with the requested details from the receipt of registered notice or it will be forfeited in favor of Shell Pilipinas Corporation with prior approval of DTI.
 5. Claiming of prizes will be shipped to the registered address of the designated winners.
 6. All employees, suppliers, distributor partners, retailers, agencies, sponsors, workshop owners and workshop staff of **Shell Pilipinas Corporation**, including their relatives up to second degree of consanguinity or affinity are disqualified from joining the promo.

WINNER SELECTION PROCESS

1. Promo deadline is on April 30, 2024, Tuesday, 11:59PM only.
2. A DTI Representative shall be invited for the selection of winners. A total of 110 winners will be selected for the promo.

3. All winners will be randomly selected via **Google Number Randomizer** and will be announced through the Facebook page of Shell Philippines.
4. Selection of winners will be held on March 20, 2024, April 19, 2024 and May 15, 2024 at the **41st Floor The Finance Center 26th Street corner 9th Avenue Bonifacio Global City Brgy. Fort Bonifacio** in the presence of a DTI representative, **Shell Pilipinas Corporation**, and Wunderman Thompson Philippines.

Qualifications:

- Adherence to mechanics instructions:
- Go to **Shell Advance's Oil-in-One Promo** microsite (<https://www.shell.com.ph/shelladvanceoilinonepromo>).
 - Enter the following details into the promo form:
 - Unique code printed behind the peelable sticker of their purchased Shell Advance product
 - Full Name
 - Email address
 - Mobile Number
 - Store name and store location where the product was purchased
 - Receive an email confirmation containing a reference code that is equivalent to one entry.